

SYED MUZAMMIL SHAH KAZMI

Creative Producer | Multimedia Content Creator & Editor

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PROFESSIONAL SUMMARY

Versatile Creative Producer and Multimedia Content Creator with over 5 years of experience and a proven track record of handling the entire production pipeline — from concept development and creative direction to high-end cinematography, commercial photography, and post-production. Experienced in managing structured monthly client retainers, directing music videos, and executing fast-paced social media campaigns that elevate brand identity for real estate, fashion, and food & beverage clients. Professionally trained as a Software Engineer, blending technical workflow optimization with high-end visual artistry. Directed reels and short-form content have organically reached 5K, 10K, 15K, 20K and up to 30K+ views.

CORE EXPERTISE & SERVICES

Video Production & Cinematography: Visual frameworks, storyboarding, cinematic camera tracking, low-light lighting, music-video direction, and high-engagement commercial reels.

Commercial & Event Photography: Food styling and menu photography, high-end fashion campaigns, model portfolios, and high-volume graduation portraiture.

Post-Production & Editing: Advanced multi-cam editing, narrative pacing, custom sound design, asset management, and DaVinci Resolve color grading.

Client Retainer Management: Onboarding, custom production agreements, client communications, and consistent monthly content deliverable calendars.

FREELANCE & RETAINER AGENCY PRODUCTION — BUZZ STUDIO

Creative Producer / Lead Visual Creator

2023 – Present

- **Commercial Food & Beverage Campaigns:** Engineered a multi-tiered menu production campaign for Raccoon Restaurant valued at 14,000 TL, and directed a high-definition food menu campaign for Big Bites Fast Food — cinematic reels and macro photography (burgers, doner, broast, sides).
- **Music Video & Artist Content Batching:** Scripted, directed, and executed a multi-stage rollout for artist Shawn X — an independent cinematic music video, an 8-video promotional bundle for 10,000 TL, and a monthly contract of long-form videos, micro-reels, and portrait sessions.
- **Commercial Business Retainers:** Managed a full-suite monthly content contract for Lombard & Walk Of Fame Cafe — 8 cinematic reels and 12 photos using macro-lens configurations and food-centric color grading.

SOFTWARE



DaVinci



CapCut



Lightroom



Photoshop



Illustrator



Figma

SKILLS

Cinematography & Camera Op.

Multi-Camera & Lighting

Video Editing

DaVinci Resolve Grading

Commercial Photography

Creative Direction

LANGUAGES

English — Fluent

Urdu — Native

Turkish — Basic

Japanese — Basic

- **Real Estate & Corporate Videography:** Produced a multi-part cinematic handover campaign for Keyvant Real Estate Management — quality checks, building handovers, and a teaser for an upcoming interior design series.
- **Fashion Brand Lookbooks:** Conceptualized and shot a high-end style reel and lookbook campaign for clothing brand LADRE, driving viral organic reach on Instagram.
- **High-Volume Academic & Event Photography:** Directed 15–20 individual graduation portraiture and highlight-video packages across successive summer and winter campus cycles.

PROFESSIONAL CORPORATE CONTRACT ROLES

Blockchain Agency | Video Editor (Contract)

- Spearheaded the rapid post-production pipeline for digital marketing assets under tight agency deadlines.
- Assembled complex conceptual footage into punchy, high-engagement social media videos.
- Collaborated with creative directors so motion graphics and pacing met precise campaign parameters.

Growth Sync | Videographer, Editor & Graphic Designer (Contract)

- Handled comprehensive on-site production during high-intensity blocks — camera work, editing, and layout architecture.
- Produced viral-style video clips engineered for platform-specific algorithms.
- Designed marketing banners and vector assets in Adobe tools to support live marketing funnels.

Acapulco Hotel & Resort | Resort Photographer — Girne (July 2026)

- Captured hospitality and lifestyle photography across the resort — suites, amenities, pool, and dining — during a focused one-month on-site contract.
- Delivered a polished, marketing-ready image library for the hotel's promotional campaigns and social media channels.

TECHNICAL TOOLKIT & GEAR

Hardware & Gear: Sony A7 IV mirrorless ecosystem, prime focal lenses (50mm / 85mm macro), continuous studio lighting, electronic stabilization gimbals, and wireless audio setups.

PREVIOUS COMMUNITY LEADERSHIP

Media Team Member — Pakistani Community — Apr 2023 – 2025
European University of Lefke

Head of Media Team — Roots International College Oct 2020 – May 2021

Associate Photographer (Part-Time) — Hussains Jan 2020 – Jan 2021
Studio, Islamabad

EDUCATION & CORE LANGUAGES

BSc in Software Engineering

European University of Lefke

Graduated: June 2026

Languages: English (Fluent) · Urdu (Native) · Turkish (Basic) · Japanese (Basic)